

5 Major Challenges for Tech startup

A tech startup's mindset is more focused on customer needs. Here are 5 challenges that illustrate why they need a technology partner.

01 Realizing the journey from idea to reality

NEW IDEAS = ACTIONS



Tech startups need:

- Fast action to execute an idea into test feasibility or implementation
- Feedback from early adopter

02 Getting access to diverse tech skills

Tech startups need:

- Diverse tech skills on-demand across stages from development, testing, DevOps, to Cloud, etc.
- To retain the required diverse skill can be a challenge in the face of increasing attrition



Access to diverse tech skills

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Cost in terms of time, effort and investment for small tech startups

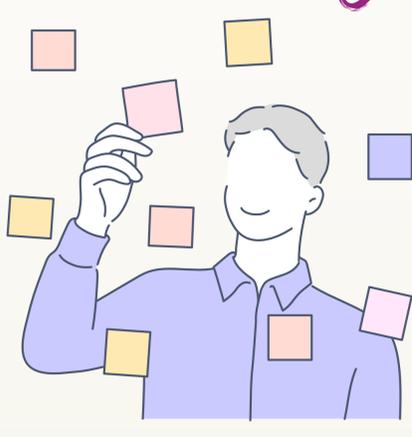
03 Choosing the right tech stack to stay digitally relevant



- Wrong choice of tech stack = Expensive to re-engineer rebuild your app
- Explore and decide to choose the right tech stack = Costs time, effort and investment
- Choosing the right tech stack = Faster time-to-market

Tech startups need the right expertise to choose the right tech stack.

04 Getting it right the first-time with industry best practices

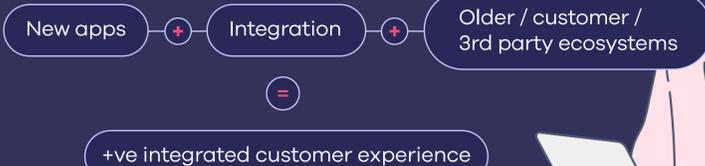


Best practices enable startups to:

- Ensure quality delivery
- Achieve faster time-to-market
- Forecast risks & plan for risk mitigation

Tech startups need the right expertise to adopt industry best practices while scaling up for sustainable success.

05 Extending services and improving API economy



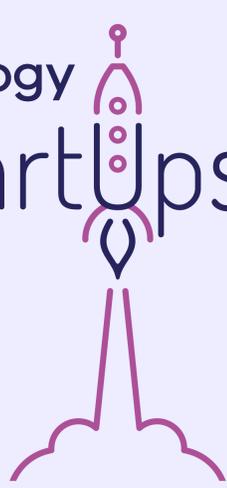
Tech startups need the right expertise in:



Extend the services and integration with multiple software ecosystems to reach more users/benefits.

Here's what the right technology partner can do for tech Startups

- Ramp up or ramp down experienced team to help you deliver a proven product faster to market
- Provide access to a team of diverse skill sets without having to invest permanently
- Provide the experience and expertise to help choose the right tech stack helping you avoid cost and time overruns with the right quality
- Help you adopt industry best practices from the get go to the hit the ground running instead of trial and error
- Offer their expertise in API, microservices, serverless, and FaaS to help accelerate integration outcomes



From ideas to products. We will help your tech startup achieve success.

To know more about how Relevantz can help you, email dhenesh.jayabal@relevantz.com